

Card Program Pricing

Startup Packages

- **500 Custom Startup Package** 495.00 Design and production of 500 custom cards, 500 standard card holders, countertop display, account and program setup.
- **1,000 Custom Startup Package** 795.00 Design and production of 1,000 custom cards, 1,000 standard card holders, countertop display, account and program setup.

Custom Program Startup

- **Per Location Setup** 50.00 Terminal programming, account coding & operational materials.
- **Card Production**

Quantity	500	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10k
Cost per card	.59	.49	.46	.43	.39	.38	.37	.35	.32	.28
- **Card Graphics/Layout** 75.00 Per card design (no charge if print-ready artwork layout supplied)
- **Prepress** 35.00 Per card design (covers film, plate, proof & minor artwork corrections)

Monthly Program Cost Options



FLAT MONTHLY FEE

- Gift Card & Loyalty programs 39.00 Per month—UNLIMITED gift card transactions with IP processing
- 49.00 UNLIMITED gift & loyalty card transactions with IP processing
- use of a dial up terminal with flat fee option may incur a long-distance cost from your telecom provider with each transaction



PER-TRANSACTION

- Gift Card & Loyalty programs 15.00 Per month + .15 per transaction
- best value if card sales are less than 350 per year

Recommended Equipment

- **Virtual Terminal** n/c Any PC with an internet connection can process IP transactions via our web-based Virtual Terminal. No special software needed. Allows you to use our unlimited transaction flat monthly fee option.
- **VeriFone Vx570 DualCom (IP)** 459.00 Multi-application terminal for processing fast IP transactions via DSL or Ethernet with unlimited flat monthly fee transactions.
- **VeriFone Vx510 Dial-Up** 299.00 Multi-application terminal, dial-up capability only
- **VeriFone Vx510LE Dial-Up** 249.00 Single application, dial terminal

Merchandising & Promotion

- A variety of in-stock, preprinted card holders and displays may be viewed at www.ecardsystems.com